



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1229710
Schedule Dates 01/25/12-01/31/12
Advertiser Freedom Path (69617)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand FREEDOM PAC (424421)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name WILLIAMS, NEIL
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Direct BRD
Billing Type Standard
Comments FREEDOM PAC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 01/24/12
Last Modified 01/24/12
Entered By Katie Freckleton
CO-OP No
Headline # 05978419
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$6,750.00
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Jan. 2012	4	\$3,650.00
Feb. 2012	4	\$3,100.00
Grand Total:	8	\$6,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	01/30/12-01/31/12	1	:30	6A- 8A (MST)	2	X	X						2	\$350.00	\$700.00	Salt Lake City (KUTV)		1/24/12
2.0	Normal Line / News	01/30/12-01/30/12	1	:30	5P- 5:30P (MST)	1								1	\$800.00	\$800.00	Salt Lake City (KUTV)		1/24/12
3.0	Normal Line / News	01/25/12-01/26/12	1	:30	6P- 6:30P (MST)	2			X	X				2	\$800.00	\$1,600.00	Salt Lake City (KUTV)		1/24/12
4.0	Normal Line / News	01/26/12-01/31/12	1	:30	10P- 10:35P (MST)	2		X		X				2	\$1,600.00	\$3,200.00	Salt Lake City (KUTV)		1/24/12
4.0.1	Closed Preempt	01/26/12															Salt Lake City (KUTV)	Pre-empt/Exception - Per Katie	
4.0.2	Closed Preempt	01/31/12															Salt Lake City (KUTV)	Pre-empt/Spot -Per Katie	
5.0	Normal Line / SPOT	01/29/12-01/29/12	1	:30	8A- 9:30A (MST)	1							1	1	\$450.00	\$450.00	Salt Lake City (KUTV)		1/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

VX



Rep: TELEREP, INC.
Run On: Mar7/12 at 15:58

REP BUYLINES

Page: 1
Requested by: JMORRISON

Order#:
Station: KUTV-TV SALT LAKE CITY, UT
Agency: STRATEGIC MEDIA SERVICES
Advertiser: ISS/FREEDOM PATH
Buyer: NEIL WILLIAMS

Headline#: 5978419 (Mod 1.1)
Dates: Jan25/12 - Jan31/12
Prod: FREEDOM PATH
Prod#:
Tel#

Traffic#: 1229710
Salesperson: CHERYL BLAIR
Est#:
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+	Activity	Last Mod/Rev
	##CASH													
	1	M-Tu/6-8A	30S	\$350	Jan30/12	Jan31/12	1	2	2	\$700	THIS MORNING	0.0	Jan24/12	Rev #0: A
	2	Mon/5-530P	30S	\$800	Jan30/12	Jan30/12	1	1	1	\$800	5 NEWS	0.0	Jan24/12	Rev #0: A
	3	W-Th/6-630P	30S	\$800	Jan25/12	Jan26/12	1	2	2	\$1,600	6P-630	0.0	Jan24/12	Rev #0: A
	4	Th,Tu/10-1035P	30S	\$1,600	Jan26/12	Jan31/12	1	2	2	\$3,200	LATE NEWS	0.0	Jan24/12	Rev #0: A
	5	Sun/8-930A	30S	\$450	Jan29/12	Jan29/12	1	1	1	\$450	SUNDAY MORNING CBS	0.0	Jan24/12	Rev #0: A
Total 8 Spots for:				\$6,750					8	\$6,750		0.0		
Monthly Estimate Dollars:														
										\$5,250	Jan/12	0.0	Jan/12	
										\$1,500	Feb/12	0.0	Feb/12	